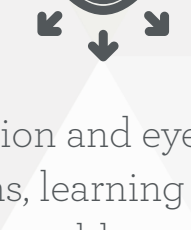


> WHEN READING CONTINUES TO BE A STRUGGLE

despite the best interventions



The signs of eye coordination and eye tracking problems can easily be mistaken for attention problems, learning challenges and even behavioral problems.

For example, some parents may think their children are lazy because it can look like it - these children are bright, can understand information when it is read to him or her, but when it's time to read, they have a short attention span or just avoid reading completely.

Many of the children we see in our office can read out loud, but have no clue what they actually read. This can be confusing for some parents because it is easy to assume these children can see just fine because they can read the words. It looks like it is a reading or comprehension problem. How is a parent to know what to do?

When children continue to struggle despite the best interventions, eye coordination and eye tracking problems are often the underlying cause.

While temporary accommodations or special glasses can help to a degree, they don't get to the root of the problem. These are often recommended to assist in relaxing the child's vision as part of the in-office treatment.

If your child is struggling, please either reply to this email or call our office.

consider the facts

1 in 4 children struggle with reading & learning because of undiagnosed eye coordination & eye tracking problems (binocular vision disorders).

The majority of binocular vision problems that interfere with reading and learning are very treatable.

Seeing clearly ("20/20") is just one of 17 visual skills critical to academic success.

Vision problems must be ruled out before a student is diagnosed with learning or attention disorders.

Research has shown that children with Individualized Education Plans (IEP) often have undetected binocular vision disorders.

If you have any questions or we can help in any way, please let us know.

CONTACT US, WE CAN HELP >

USE THE QR CODE TO ACCESS OUR IN-DEPTH SIGNS AND SYMPTOMS CHECKLIST.



SIGNS OF DRY EYE PEOPLE OFTEN MISS



Most people assume that when their eyes feel dry, irritated or red, they have dry eyes. But did you know that other signs of dry eye include blurred vision, eye strain, eye pain or even burning, and it can also feel like there is something in your eye like an eye lash or grain of sand?

If you try to use over-the-counter tears to moisten your eyes or get the red out, it can make your eyes more irritated. When someone has dry eyes, it is important to get to the root of the problem so we can address your best treatment options. If you suspect you or a loved one is struggling with dry eyes, be sure to [schedule an appointment today](#) - we can help!

ARE YOU PROTECTING YOUR EYES FROM THE SUN'S HARMFUL RAYS?



The sun can be intense - and it's a great reminder to protect your eyes with sunglasses that offer proper UV protection.

We carry a wide variety of stylish, high-quality sunglasses from the brands you know and love, including Maui Jim, Prada, Oakley, Ray-Ban, and Nike.

If you'd rather skip juggling an extra pair of glasses, our doctors recommend Transitions® lenses. These special lenses stay clear indoors and automatically darken into sunglasses when you step outside - and now they're even polarized!

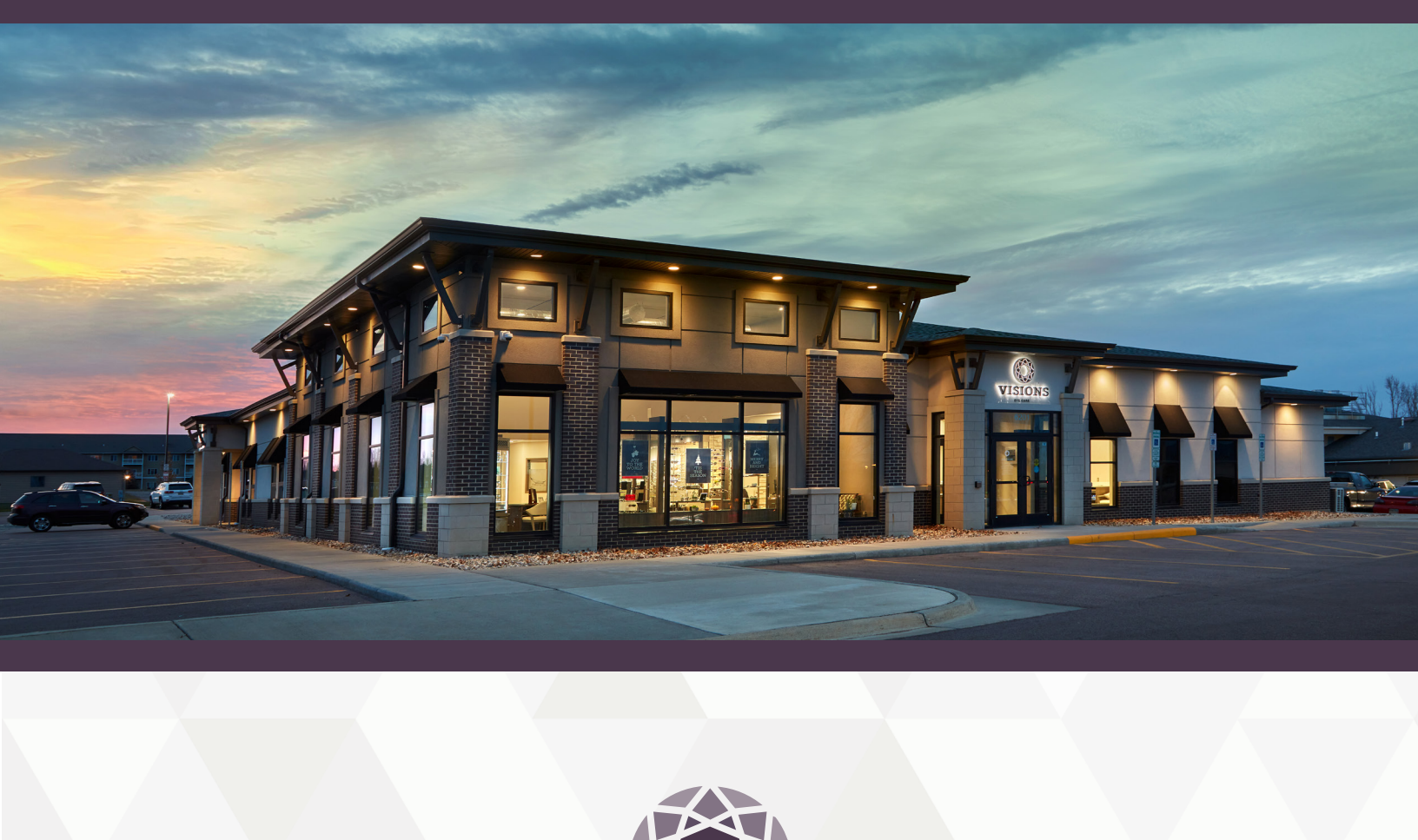
WHY POLARIZED LENSES?

Polarized lenses reduce harsh glare from bright, reflective surfaces like water, snow, or roads. This helps you enjoy clearer vision and greater comfort, especially in sunny or high-glare environments.

Don't let the sun catch you unprepared - come in today for expert-recommended UV protection!

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When children continue to struggle despite the best interventions, eye coordination and eye tracking problems are often the underlying cause. Please [visit our website](#) or give us a call.



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