

> VISION + LEARNING NEWS



SUNGLASSES COMBINE FASHION AND PROTECTION

The protection of your eyes should be one of your first concerns, not only in the summer but all year round. Polarized protection is best. When light reflects off a shiny surface such as sand, water, snow or roads, it can create glare, which can cause a blinding effect. This can reduce visibility and make it uncomfortable and sometimes painful to see.

While non-polarized lenses make things look darker, polarized sunglasses have a special property that blocks out glare to help you see things more precisely when you're in bright light. These anti-glare properties make it possible to wear them all day, every day and enjoy whatever you're doing safely and in comfort.

Polarized lenses are also great for the outdoors or taking part in sports like running, hiking, fishing, snow skiing or snowboarding. Protecting your eyes from ultraviolet rays is important, not to mention dust or flying debris.

We carry a wide range of frames and goggles for your daily activities and sports.



PROTECTION AT THE SPEED OF LIGHT

50% OFF
transitions lenses

Transitions lenses automatically adjust to changing light and come in 13 colors and finishes. If you don't love them, we'll remake your lenses within 30 days of purchase.



VISIONS
EYE CARE

Offer not valid with insurance or other discounts. Expires 9/30/20.



WE'RE HERE FOR YOU!

We continue to take steps to keep you and your family safe during your visits.

- Limiting the number of patients in the clinic. Allowing only scheduled patients in the office.
- Reducing the number of parents/guardians accompanying minors to one per child.
- Taking extra steps to clean and sanitize all high touch areas.
- Requiring use of face coverings for all staff and patients.
- Giving patients and staff members temperature checks and health screens before entering.
- Installing protective barriers.
- Adhering to social distancing, handwashing, and disinfecting protocols given by the CDC.

VISION PROBLEMS CAN LOOK LIKE LEARNING DIFFICULTIES

When children continue to struggle with reading and learning despite all best efforts to help them, it can be very difficult to figure out what is needed.

When a vision problem is at the root of a child's struggles with learning, the signs are very easy to see – when you know what to look for. Unfortunately, the signs can easily be mistaken for learning difficulties and/or attention problems. Children do not know how they are supposed to see, so the only way they can tell you they have a vision problem is with their behavior. One of the signs that a vision problem may be contributing to one's learning challenges is a short attention span when it comes to reading and near work. This behavior could easily be mistaken for ADHD.

Therefore, you need to know the various behavioral signs to watch for; for example, does your child:

- avoid reading?
- prefer to be read to?
- turn his or her head at an angle when reading?
- have more trouble comprehending what is read the longer he or she reads?
- read out loud but not remember what was read?

The types of vision problems which interfere with reading and learning impact how the eyes move and how they work together. Unfortunately, a child can pass a vision screening that tests for distance vision because they can see the letters on the eye chart, giving parents the false concept that all is well. Eye movement and eye coordination disorders interfere with reading and copying skills.

It is important to understand that while our eyes take in visual information, that information is sent to the brain where it is processed. If the information that is sent to the brain is faulty, it can make learning very difficult. While learning disability websites list a variety of accommodations that can help children with Visual Information Processing Disorders, it is important for parents to understand that these are signs that a correctable vision problem is playing a role in your child's learning challenges.

If your child struggles with reading, be sure to schedule an appointment with one of our doctors today.



GLAMBABY™

GLAMBABY – NEW TO VISIONS

Created by mom and optometrist, Dr. Arian Fartash, GlamBaby sunglasses are protective, stylish, high-quality frames that are reasonably priced. All GlamBaby sunglasses come with the protection your child needs to stay safe from the harmful UV rays of the sun. Check out this sweet collection in our Optical Boutique!

